

Motoring news

Height of fashion for shoppers and models at pop-up catwalk

Shoppers received a welcome surprise when a pop-up catwalk descended on Chapelfield Plain in Norwich.

Showcasing an arena of high-end designer clothing, the shopping district came to a halt as models stepped out of five displayed Mercedes-Benz models and performed a red carpet show with glamorous clothing provided by Jarrold.

Staged by Mercedes-Benz of Norwich, the event showcased some of this season's hottest looks, all in the peak of the city's fashion celebration of Norwich Fashion Week.

Official sponsors of this year's event, Mercedes-Benz of Norwich was extremely excited to cement the ties between itself and the fashionistas of the city further, which really stopped shoppers in their tracks.

Mark Allman, Mercedes-Benz of Norwich general manager, said: "It was great to have this opportunity to show off some of the fantastic Mercedes-Benz range and be part of esteemed local events, especially this year's Norwich Fashion Week.

"Mercedes-Benz is the main sponsor of London Fashion Week on



a national level, and has achieved a top 10 place in this year's Consumer Superbrands, so it felt like the perfect time and place for us to share with Norwich the stunning line-up of our models alongside some of the city's best fashion.

"This weekend was a first for us in the fashion stakes but it always proves to be a popular weekend with

all Mercedes-Benz admirers. March 2015 new registrations are now available along with an array of purchase offers, meaning there has never been a better time to own a Mercedes-Benz. A visit to the Norwich showroom on Barker Street will show you how many more models we have on display – from the A-Class right through to



■ The pop-up catwalk at Chapelfield Plain in Norwich featuring cars from Mercedes-Benz of Norwich as part of Norwich Fashion Week 2015.



the S-Class."

As the icing on the cake to Mercedes-Benz of Norwich's involvement in this year's popular fashion week, the event proved a great success.

■ Find out more about the Mercedes-Benz range at www.mercedes-benzofnorwich.co.uk

MP's call over ambulances in bus lanes

Councils across the country should allow ambulances to use bus lanes even when they are not responding to an emergency, a transport minister has said.

Conservative MP Andrew Rosindell said if empty taxis were allowed to use the lanes then a similar approach should be adopted for the emergency vehicles.

He told transport minister Robert Goodwill: "I'm sure you will be aware that a number of local authorities still do not allow ambulances to drive in bus lanes unless they are responding to an emergency.

"Do you agree with me that if an empty taxi returning to a taxi rank should drive in a bus lane then an ambulance returning to a hospital should also be able to do so?"

Mr Goodwill replied: "You are absolutely right – while an ambulance responding to an emergency can use a bus lane, it's up to a local authority to use its discretion."

He added: "I've written to every local authority in the country pointing this out to them and asking them to bear that in mind as they make their local decisions."

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