



Norwich Fashion Week

Norwich Fashion Week returns to the city
even bigger and better than ever before

The prestigious and increasingly popular Norwich Fashion Week in association with Norwich Resident magazine, will return to the city from 5th-12th March 2015, promising to put Norwich on the map for fashion and shopping.

A schedule of city-wide events and catwalk shows will take place, featuring a selection of styles from Norwich's best loved independent boutiques and high-street stores.

Previews of lines from the region's hottest up-and-coming designers and catwalk shows accompanied by live music form just a handful of what Fashion Week enthusiasts can expect.

Four flagship shows will frame the week:

The Mercedes Benz of Norwich Retailers Show, is being held at OPEN at 8pm on Thursday 5th March and will showcase the very best of men's and women's fashion for the summer and winter ahead in a choreographed show. Independent and national retailers

will combine to kick-start Fashion Week with an explosion of style and inspiration. Tickets £12.

The Vintage Show sponsored by Wex Photographic, is being held at 1:30pm and again in the evening at 7:00pm on Sunday 8th March at The Puppet Theatre. The oriental-themed event entitled 'Vintage Goes East', comprises fashion, lingerie and bespoke accessories from or inspired by the 1930's to the 1980's. This lavish event is headed-up by renowned hair & makeup artist and vintage blogger, Missy Vintage, and promises something for all tastes. Tickets £10.

Unveiling the best of Norwich's home-grown designers, tailors, milliners and stylists is the Designers Show, sponsored by Norwich City Football Club. Held at Epic at 7.30pm on Tuesday 10th March, this year's theme is 'nature'. This ultramodern and visually stunning must-see show reveals the 'ones to watch' in regional fashion styling and design. Tickets £10.

Fashion Excess sponsored by Bang & Olufsen is being

“WE’RE DELIGHTED TO BE BRINGING NORWICH FASHION WEEK BACK FOR IT’S 5TH YEAR”

held at 8.30pm on Thursday 12th March at OPEN Club Rooms. It promises an exciting fusion of edgy street style with the raw sounds of live music. Watch the latest fashions from independents, regional designers and the high-street march down the catwalk to live tracks from local bands. Tickets £5 in advance, £6 on the door.

Norwich Fashion Week has been running since 2009 and last year attracted over 170,000 visitors to the city.

Emma Harrowing, Chair of Norwich Fashion Week, comments: “We’re delighted to be bringing Norwich Fashion Week back for its 5th year to highlight the city as a vibrant fashion-forward shopping destination, with great style.

“With a selection of retailers, restaurants, salons, hotels, shopping centres and bars all on board, working collaboratively to run special offers and in-store events, the city will be buzzing with creative inspiration. It’s an amazing showcase of this city’s fabulous style credentials and we’re proud to say it’s continuing to grow in popularity each year.”

Norwich Fashion Week, held in association with The Norwich Resident magazine is sponsored by Norwich Business Improvement District, City College Norwich and Sandra Reynolds. □

For more information on Norwich Fashion Week visit www.norwichfashion.co.uk.

