

**Designer focus:** Jo Randall

Featured as one of The Norwich Resident magazine's ones to watch, Jo Randall turns art into wearable fashion. A graduate from the Norwich University of the Arts, Jo is inspired by the human body and nature, and each of her pieces is made up of hundreds of different elements with the focus on hidden detail. Jo says that she lives life looking through multi-coloured spectacles - and if you see this collection at The Designers' Show you will too.



→ You can see Jo's and many other up-and-coming and established local designers' and makers' collections on the catwalk at The Designers Show, sponsored by Norwich City Football Club, at Epic Studios, Magdalen Street, on Tuesday

March 10. There are two shows - 2pm and 7.30pm. Tickets cost £10 and are available from ego boutique in Chapelfield and Epic Studios, www.epicstudiosnorwich.com

**Behind the scenes:** Fashion Excess, sponsored by Bang & Olufsen promo shoot

This year's theme of the finale show at Norwich Fashion Week is the 1970s, so what better way to reflect the look that is making a comeback this summer than by featuring a model wearing the latest Biba collection in the show's promo shoot?

Shot by Norwich photographer Andi Sapey, the shoot took place in luxury home technology shop Bang & Olufsen on Bedford Street (which is the show's sponsors). Technology combined with leopard print and peasant blouses gave 70s style a 2015 twist. Special thanks to Sandra Reynolds model Kazia and Fashion Excess show coordinator Alex Hill who styled the shoot.

→ Join in the fun at the finale show of Norwich Fashion Week 2015 on Thursday, March 12, 8pm at Open. Tickets cost £5 and are available from the Open box office, www.open247.org.uk and the UEA box office, www.ueaticketbookings.co.uk



■ The Fashion Excess photo shoot model Kazia. Pictures: MATILDA PINE/ANDY SAPEY

**Meet the Norwich Fashion Week stylists:**

Sue Dougal and Chrissi Rix



Lucy Hurrell at Jarrold



Karen James Welton



Laura Robinson at John Lewis



If you have ever wondered how you can wear the looks from the catwalk why not make an appointment with one of the Norwich Fashion Week stylists?

Free appointments are available with the personal stylists at Jarrold and John Lewis throughout the week, the Style Show's Chrissi Rix and Sue Dougal will be holding a Style Surgery at ego boutique in Chapelfield on March 6 and 7, plus, for a style and shopping experience, the duo will be taking their clothes



Sarah Morgan

show to the Maid's Head Hotel on March 10 (tickets £20 in advance). Image consultant Sarah Morgan will be giving a talk at The Crown in Great Ellingham on March 12 as part of independent womenswear boutique Artichoke's shopping day and lunch.

→ For more details and to book a styling appointment or show click on the Norwich Fashion Week programme at www.norwichfashion.co.uk

IT'S BACK  
**FASH FANS**

NORWICH  
**FASHION WEEK 2015**  
NORWICHFASHION.CO.UK

YOUR CITY  
**YOUR STYLE**

**Street style:**

Student photographers from City College Norwich have been out and about to capture the styles you are wearing. Have you been spotted this week?

Meg wears outfit from Topshop.

Picture: SAFFRON ROBINSON



The Norwich  
**resident**

5-12  
**MARCH**

**Get your tickets for Norwich Fashion Week**

Get your ticket to the Norwich Fashion Week catwalk shows now. Details online at www.norwichfashion.co.uk

→ Norwich Fashion Week 2015 takes place from March 5 until

March 12 and is sponsored by the Norwich Business Improvement District (Norwich BID). Follow all the fashion week updates in your Evening News, www.eveningnews24.co.uk and www.norwichfashion.co.uk