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NEWS



Norwich Fashion Week 2014.

Pictures: SIMON FINLAY

# City's fashion week to return for fifth year

## Staff reporter

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Monochrome ensembles with flashes of yellow, bold patterned trousers, bright block colours and prints inspired by nature were the styles that dominated some of the shows at this year's Norwich Fashion Week.

And the popular event has announced it will return for its fifth run next year, with bold catwalk shows, pop-up shops and events.

The week, supported by your Norwich Evening News, EDP and sister fashion and lifestyle magazine The Norwich Resident, aims to put Norfolk on the map for fashion and shopping.

It will launch in March with the Mercedes Benz Retailers Show at Open.

The catwalk show highlights new trends from independent and high street stores.

Three other flagship shows including The Vintage Show at Norwich Puppet theatre sponsored by Wex Photographic, The Designers Show at Epic Studios sponsored by Norwich City Football Club and Fashion Excess at Open sponsored by Bang Olufsen, aim to showcase the diver-

**“We are delighted to be back next year to highlight the fact that the city is a vibrant, fashion-forward shopping destination**

Emma Harrowing, chairman of Norwich Fashion Week

sity of style in the region from local designers and creators, through to big fashion brands.

The week will also include a schedule of city-wide events featuring a selection of styles from some of the best-loved independent and high street shops, cafes, bars and restaurants.

Previews of collections from the region's hottest up-and-coming designers, tips on how you can wear the latest looks and live music are just some of the delights on offer to style enthusiasts.

Chairman of Norwich Fashion Week and EDP fashion editor Emma Harrowing said: “We are delighted to be bringing Norwich Fashion Week back next year to highlight the fact that the city is

a vibrant, fashion-forward shopping destination with great style.

“With a selection of retailers, restaurants, salons, hotels, shopping centres and bars all on board, working in collaboration to run special offers and in-store events, the city will be buzzing with creative inspiration.

“It is an amazing demonstration of this city's fabulous style credentials and we're proud to say it's continuing to grow in popularity each year.”

Norwich Fashion Week was launched in 2010.

Last year it attracted over 170,000 visitors to the city, boosting sales at some of the shops involved.

The week is sponsored by the Norwich Business Improvement District, City College Norwich and Sandra Reynolds Modelling Agency.

Tickets for the main shows will go on sale from the respective show venues on January 1.

**→ For more information visit [www.norwichfashion.co.uk](http://www.norwichfashion.co.uk) and visit [www.en24.co.uk](http://www.en24.co.uk) for updates.**

**→ Do you have a fashion story? Email [newsdesk@archant.co.uk](mailto:newsdesk@archant.co.uk)**

## IN BRIEF

### Eager buyers snap up 19 new family homes

**GREAT YARMOUTH:** A new development of 19 family homes has sold out after eager buyers snapped up all of the new builds. The three-bedroom properties were built on part of the Beach Coach Station car park as a venture between two councils. The development is named Royal Britannia Crescent after the steam train that used to run from Stratford to Yarmouth in the 1950s. It was the first project to be completed by the Great Yarmouth Development Company, a joint-owned project between Norfolk County and Great Yarmouth Borough Council.

### Laptop stolen from a property in the city

**NORWICH:** A Hewlett Packard laptop was stolen from a property in Belvoir Street, Norwich. The burglary happened between 8am and 6pm on Tuesday, November 25. PC Mike Larkin, Norwich CID, would like to hear from anyone with information regarding the incident, or who saw anything suspicious in the area. Call him on 101 or Crimestoppers on 0800 555 111.

Evening News

COACH HOLIDAYS

Newmarket Holidays



## Strictly Come Dancing Live! 2015

At the O2 Arena, London  
Departs 7 February 2015

Join celebrities, dancers and judges from the TV series in Strictly Come Dancing Live! 2015 at The O2 Arena, London and judge for yourself who is the best dancer! In addition to an unforgettable, glittering night, you'll enjoy the chance to visit Central London for some 'sales' shopping.

### Price includes

- Return coach travel
- One night at a good quality London area hotel
- Continental breakfast
- A lower tier ticket for Strictly Come Dancing Live! 2015
- Return hotel-venue transfers
- A visit to Central London on Day Two
- The services of a Tour Manager



## Coronation Street – The Tour

Departs 26 April, 9 August & 25 October 2015

Here's your chance to stroll down the famous cobbles of Coronation Street, former home to years of drama, laughter and tears. A must for all Corrie fans – you'll see original sets, including the Rovers bar, enjoy fascinating facts and stories from your studio guide about the show, plus lots more.

### Price includes

- Return coach travel
- One night's dinner, bed and English breakfast accommodation in a good hotel in the Manchester area
- Time to shop and sightsee in Chester
- Entrance to Coronation Street – The Tour
- The services of a Tour Manager

[www.newmarket.travel/nor](http://www.newmarket.travel/nor) 0330 160 7734 quoting code NOR

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