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NEWS

# Exclusive big screen documentary highlights Fashion Week success

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An exclusive screening of the Norwich Fashion Week 2014 documentary was shown on the big screen at Fusion in the Forum.

The documentary, produced by students from the University of East Anglia during Norwich Fashion Week in March, was screened in front of city centre retailers and businesses.

The evening included an exhibition of models wearing outfits from the Costume and Textile Association and Norwich designers and makers including Hannah Smith, Marian Eve Williams and Cocoon, a fashion label set up by City College Norwich fashion and textile students.

The digital screen also showed footage from The Designers Show and Fashion Excess and photographs from the week.

Emma Harrowing, who chairs Norwich Fashion Week, said the evening was organised to give retailers and businesses the chance to see just a snapshot of what the annual event is all about.

"Norwich Fashion Week always causes a buzz in Norwich when the



■ The Norwich Fashion Week VIP screening event at Fusion in the Forum. The model, above right, is wearing a dress by Norwich designer and maker Hannah Smith.

Pictures: SIMON WATSON

week takes place in March, so we want to show retailers and businesses how they can get involved

with the event and how Norwich Fashion Week can benefit their business," said Ms Harrowing.

“Norwich fashion Week always causes a buzz in Norwich when the week takes place in March, so we want to show retailers and businesses how they can get involved

Emma Harrowing

“The evening has already attracted potential sponsors, and retailers, photographers, models and designers are contacting the Norwich Fashion Week board members to see how they can be part of the week that celebrates fashion and style in Norfolk.

“It looks like Norwich Fashion Week in March 2015 will be bigger and better than before.”

→ If you are interested in becoming a Norwich Fashion Week sponsor, or you would like to get involved with the week contact Rachel Stevenson or Daisy Simpson at Jungle PR, [rachel@junglepr.com](mailto:rachel@junglepr.com) or [daisy@junglepr.com](mailto:daisy@junglepr.com)

## IN BRIEF

### Recruitment boost for first responder groups

**NORFOLK:** A community first responder (CFR) roadshow has helped attract about 30 new life-saving volunteers. The East of England Ambulance Service Trust held the month-long campaign in September, which included visits to North Walsham, Cromer, Acle, Harleston, Hunstanton, Brundall, and Fakenham. More than 200 people dropped by to talk to CFR volunteers about their role. Andrew Barlow, Norfolk community partnership manager, said the trust was planning further roadshows. Visit [www.eastamb.nhs.uk/get-involved/community-first-responders.htm](http://www.eastamb.nhs.uk/get-involved/community-first-responders.htm)

### Support group for bowel cancer patients

**COLNEY:** The Norfolk and Norwich Bowel Cancer Support Group meeting will be held between 2pm and 4pm on November 24 at the Norfolk and Norwich University Hospital.

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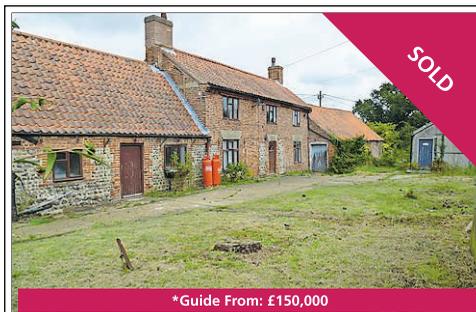


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