

Thrilling colours and fun of the circus come to the catwalk

Jemma Walker

jemma.walker@archant.co.uk

The runway was a circus – but in the best of ways.

Arguably Norwich Fashion Week's most dramatic event took place last night – and it even gave the Dipple and Conway Hair Show's drag queens a run for their money.

Mime acts, elephants and rainbow-coloured architectural designs were just some of the features channelling the bold theme of the circus at the Designers' Show.

Spring was present in the season and also with the models who wore giant neon springs around their necks.

Unveiling the very best of Norwich's home-grown designers, tailors, milliners and stylists, there were two shows yesterday – an afternoon preview and evening event.

In both shows the flamboyant designs succeeded in stunning onlookers.

Hats designed by Siofra Connor were one of the most coveted crea-



tions, the wearable array of chic headwear had audiences yearning for SS16.

Models took to the stage and red-carpet runway on podiums to share the carefully-crafted collections.

The show was sponsored by Canaries Official, the retail arm of Norwich City Football Club and the Hippodrome Circus, Great Yarmouth.

Other events drew in fashion crowds across the city.

Stylist Chrissi Rix was on hand at The Style Show in the Lancaster Suite, at the Holiday Inn, to offer people fashion advice.

From current trends and top styling tips to dressing for your shape – there was lots to learn.

The event raised money for the East Anglia's Children's Hospices nook appeal.

Jarrold has embraced Norwich Fashion Week with its workshops and yesterday it continued to celebrate SS16. There was a Masai spring workshop in-store that gave shoppers the chance to try the new collection following a presentation.

→ If you are holding a Norwich Fashion Week event email jemma.walker@archant.co.uk

→ Feature - Pages 34 & 35



■ Striking scenes from last night's Norwich Fashion Week Designers' Show. Designers, from top, included Cocoon, Veronika Marshall, Break and Becki Ball.

Pictures: ANTONY KELLY