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fashion

Styles with a ■ Right, colour pop springs: April Lunch, www.aprillunch.com ■ Below left, origami: Joanne Randall, www.joannerandalldesign.co.uk ■ Below right, tie-dye prints: Rebecca Ball, www.beccifashion.weebly.com

special local inspiration

One of the best elements of Norwich Fashion Week is seeing collections from fashion and textile students and graduates on the catwalk. Fashion editor **EMMA HARROWING** recalls some of the looks from the catwalk that are made in Norfolk. Photos: Emily Norris.

ith a BA (Hons)
Fashion course at
Norwich University of
the Arts and fashion
and textile classes at
City College Norwich,
as well as fashion and textile courses at
many colleges and sixth form centres in
Norfolk, it comes as no surprise that
Norfolk is once again designing and
making fashion.

And Norwich Fashion Week is the time of the year when you can see some of the best of these aspiring designers take to the catwalk at The Designers Show.

There was a heady mix of aspiring designers on the catwalk this year, ranging from sixth form textile student Rebecca Ball who created a 70s-inspired tie-dye effect on silk collection to designers and makers who are regulars to the Norwich Fashion Week stage such as milliner Siofra Connor, to Norwich University of the Arts graduates Veronika Marshall, Amy Green (aka April Lunch) and Joanne Randall.

When it comes to international fashion weeks such as London, Paris and New York, all eyes are on the designer shows as buyers and retailers discover what will be the fashion trends for the coming seasons. At Norwich Fashion Week the emphasis is on what is hot right now, with collections at the shows already available to buy from designers and the shops. So The Designers Show offers something a little different.

While some designs such as Joanne Randall's origami dress and Hannah Smith's pastel faux fur and plastic combos look more like works of art than wearable fashion, all nod to current looks – the origami dress shows how fashion is moving towards more structured and detailed couture wear, while pastels, faux fur and transparent clothing is currently a big trend on the high street.

Other designers showcased exaggerated versions of their designs to make an impact on the catwalk, such as Amy Green with her colourful April Lunch label. Her colour pop spring accessories would usually be worn as a headpiece, necklace or bracelet, but for

■ Don't miss the Norwich Fashion Week 2016 big review in the April issue of Norwich Resident magazine. Online from April 5. www. norwichresident.



■ Elegant cuts: Cocoon - the fashion label

from fashion and textile students at City College Norwich, Facebook: Cocoon-Fashions



■ Prints: Veronika Marshall.

Facebook: Veronika Marshall